

The Enterprise Design Canvas

Embed regeneration into the core design of your enterprise – moving from less harm to active healing.

ENTERPRISE	DATE	FACILITATOR

1 Business Model

Does revenue depend on throughput & disposal, or on durability & regeneration? Where does the money actually come from? At 100× scale, healthier or just more depleted?

2 Products & Services

Designed for durability, repairability, regeneration — or for obsolescence? Pick one offering. Trace its full lifecycle. Identify one concrete redesign.

3 Supply Chain Relationships

Transparent & reciprocal, or invisible & transactional? Identify one relationship to shift from arm's-length purchasing to genuine partnership.

4 Stakeholder Voice

Who bears the consequences of decisions but lacks a seat at the table? Workers, communities, ecosystems, future generations. Voice without power is theater.

5 The Integrity Gap

Map the distance between stated values and operational reality. For each gap: is the solution behavioral (what people do) or architectural (what the structure incentivizes)?

6 First Structural Change — Next 12 Months

One commitment. One owner. One date. Examples: convert to benefit corp / cooperative; add stakeholder governance; restructure capital with mission-aligned terms; institute quarterly integrity review.

100× The Reflection Test — If your enterprise multiplied a hundred-fold, would the world be healthier, or just have more of the same problems? What one structural change would ensure multiplication creates healing?