

LAURIE LANE-ZUCKER



ABOUT THE AUTHOR

Laurie Lane-Zucker is the founder and CEO of Impact Entrepreneur, an impact economy business that hosts the Impact Entrepreneur Network—a large, global network of systems-minded entrepreneurs, investors, consultants, and scholars of social and environmental innovation. He is also editor and publisher of the digital magazine *Impact Entrepreneur* and host of the Building an Impact Economy webinar series. He has been a pioneer in sustainability, social enterprise, and impact investing for 35 years. He was the founding executive director of the international environmental organization Orion Society, founder of the global sustainability think tank Triad Institute, and founder of Hotfrog (a founding B Corporation).

SAMPLE QUESTIONS

1. What is the “impact entrepreneur,” and why is this moment a true breakthrough for the movement?
2. Why do you believe the extractive economy is failing—and what’s replacing it?
3. What are the Five Pillars of Real Security, and why do we need a new definition of security?
Can you explain the “Prevention Dividend™” and how it changes how we think about risk?
4. For someone ready to take
5. action, what’s the first practical step toward building in the impact economy?

THE IMPACT ENTREPRENEUR BREAKTHROUGH

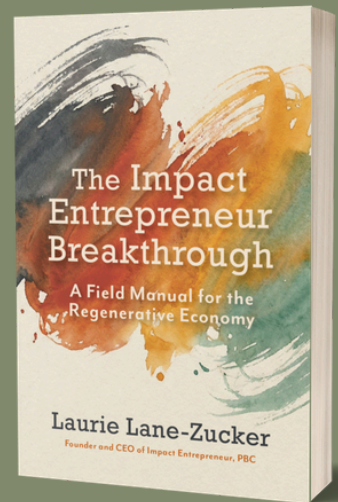
When Laurie Lane-Zucker coined the term impact entrepreneur in 2011, he named an emerging movement. Fifteen years later, that movement has reached a breakthrough. *The Impact Entrepreneur Breakthrough* maps how to join it.

Part manifesto and part operating manual, this book shows how enterprises, ownership, capital, markets, security, and culture must transform together—and provides practical tools to begin immediately. Drawing on more than three decades at the forefront of impact investing and regenerative economics, Lane-Zucker introduces powerful new frameworks, including the Five Pillars of Real Security, the Prevention Dividend™, and Defense as a Service™—reimagining protection as shared resilience rather than fortified isolation.

You’ll learn to:

- design enterprises that heal communities and ecosystems;
- structure ownership so mission survives growth and succession;
- deploy capital for long-term resilience;
- rethink risk through prevention and collaboration; and
- translate regenerative values into concrete strategies and decisions.

Each chapter moves from analysis to action, with real-world applications from practitioners already building the Impact Economy. The breakthrough is happening now. The question is whether you’ll participate.



INTERVIEW TOPICS

- The shift from extractive to regenerative economies
- The rise and evolution of the impact entrepreneur
- Redefining success in business beyond profit
- The Five Pillars of Real Security
- The Prevention Dividend™: investing in foresight over reaction
- Defense as a Service™ and shared resilience models
- Building businesses that restore communities and ecosystems
- Rethinking capital for long-term impact and resilience
- Practical steps to participate in the impact economy
- Navigating the polycrisis: from reaction to resilience

BOOK DETAILS

- Format: Paperback, 384 pages
- On Sale Date: 09/01/2026
- Price US: \$29.95
- ISBN: 9798890572318

LINKS

- [Linkedin](#)
- [Website](#)

DOWNLOADS

- [The Impact Entrepreneur Image, Laurie's headshot](#)
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